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music magazine

23RD OCT - MELKWEG, AMSTERDAM

365  
Around  
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365MAG

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Global Clubbing



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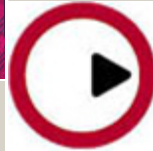
Crazy P / 2020 Vision

Squarepusher / Warp

John Askew / Discover

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NEWS ARTICLE



## STEINBERG TO OPEN STEINBERG REFERENCE SCHOOL IN THE NETHERLANDS

Article: News (2008-06-02)

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**'It shows the full breadth and potential of creative music education that uses digital technologies.'** - Steinberg Education Manager Lars Meding

(Hamburg, DE) - Purveyor of music production gear Steinberg seem to have entered the educational market with the introduction of its Steinberg Reference School concept. Following up on the opening of the first school in Hamburg, Germany, the initiative is now about to open its second school in Venlo, the Netherlands.

The school aims to support and nurture both musical creativity and technical competence in using IT-based media within school curricula. Next to Steinberg, the driving forces behind this unique project are the Dutch Leonardo foundation and the newly-founded German StiMED initiative, whose full name is translated in English as Foundation for Innovation in Music Education. StiMED has developed a set of guidelines entitled Musik & Medien (Music & Media), that are unique to the European market. Interdisciplinary music projects are carried out using digital technologies to encourage not only abilities to play musical instruments and work with multimedia, but also other key, non-musical abilities.

"The first Leonardo school in Venlo, The Netherlands will also be a Steinberg Reference School, thanks to the unique and innovative nature of the music education concepts", says Steinberg's Education Manager Lars Meding. "This allows us to build bridges that connect the first Steinberg Reference School, a Hamburg secondary school in a socially underprivileged area of the city, and a school that focuses on optimally supporting gifted children in Venlo. It shows the full breadth and potential of creative music education that uses digital technologies."

Education in the field of music and media has become a fruitful initiative in today's media industry, where commercial success walks hand in hand with creativity. Last



Julien Chaptal / Remote Area

Various / Pokerflat Recordin ..

Leon Bolier / Spinnin' Recor ..

## Single Reviews

Karraskilla / Blatch Corpora ..

Milton Jackson / Urbantorque

Skoosbot / M-Nus

Orjan / Intuition Recordings

Florian Meindl / Hell Yeah R ..

Frank Music / Island

Tommy Four Seven / Wolfskuil ..

Agoria / Different Recording ..

Jim Rivers / Bedrock (UK)

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## Specials

365Mag Interview: Speedy J ( ..

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The 10 Questions: Howie B

Behind The Scenes At Matter ..

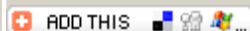
The 10 Questions: Kilowatts

365Mag Interview: Ronski Spe ..

365Mag Interview: Behrouz

April saw the SAE Institute opening a new school in Rotterdam, and now with Steinberg having entered the Dutch market as well, there seem to be plenty of courses around for avid creative minds.

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365Mag International Music Magazine is not responsible for the content of external websites.

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(2008-06-02)

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- 10-03 - 365Mag Album Review: Josh Gabriel - Eight
- 10-03 - N.E.W. Wants You For Their New Compilation!
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Extrema Outdoor 2008

Dance Valley 2008

Made Event Presents Loco Dic ..

Loco Dice And Luciano At Rau ..

Sonar 2008

Tiga At Club 11

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Gear Review: Ableton Live 6

Gear Review: Albino 3 By Rob ..

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